

Banner Header

Marime: 728x90px

Amplasare:

- in header / prima pagina / restul siteului

Formate acceptate:

- JPEG,
- GIF,
- Animated GIF,
- FLASH

Tarif CPM :

- < 50.000 afisari : 40,00 lei/ 1000 afisari
- 50.001 – 100.000 : 30,00 lei/ 1000 afisari
- 100.001 – 200.000 : 15,00 lei/ 1000 afisari
- 200.001 – 500.000 : 10,00 lei/ 1000 afisari
- peste 500.000 : cere oferta



The screenshot displays the homepage of TourismGuide.ro. At the top, there is a blue header with the site's logo and navigation links. A large orange-bordered box highlights a 728x90 banner area. Below the header, the main content area is divided into several sections: 'Oferte cazare recomandate' (Recommended accommodation offers), 'Ultimele inscrieri' (Latest registrations), 'Propuneri de Vacanta' (Vacation proposals), and 'Cel mai bun pret din Romania' (Best price in Romania). The left sidebar contains a 'Zone turistice' (Tourist zones) menu and a 'Tratamente' (Treatments) section. The right sidebar features 'Promotii 2012' (2012 promotions) and 'Parteneri' (Partners).

Amanunte privind traficul si statisticile portalului www.tourismguide.ro pot fi consultate pe site-urile de monitorizare specializate in domeniu: www.traffic.ro si www.sati.ro

Daca veti derula campanii pe termen lung veti putea beneficia de o serie de reduceri. Reducerile se aplica doar in cazul in care campaniile sunt platite integral in avans.

Banner SkyScraper

Marime: 160x600px

Amplasare: meniu dreapta / stanga

Formate acceptate:

- JPEG,
- GIF,
- Animated GIF,
- FLASH

Tarif CPM :

- < 50.000 afisari : 30,00 lei/ 1000 afisari
- 50.001 – 100.000 : 20,00 lei/ 1000 afisari
- 100.001 – 200.000 : 15,00 lei/ 1000 afisari
- 200.001 – 500.000 : 10,00 lei/ 1000 afisari
- peste 500.000 : cere oferta



The screenshot displays the TourismGuide.ro website interface. On the left, a vertical menu lists countries: Slovacia, Germania, Polonia, Ungaria, Italia, Franta, Croatia, Grecia, Turcia, Austria, and Bulgaria. The main content area features several articles and advertisements. Two large blue vertical rectangles, each labeled '160x600', indicate the placement for sky scraper banners. The articles include 'Hotelul Sym', 'Pensiunea Maria Cluj-Napoca', and 'Vila 8 Neptun'. A 'Centre Spa & Wellness Romania' section is also visible. At the bottom, there are sections for 'Publicitate' and 'Formular rezervari bilete avion', which includes a flight search form with fields for departure/arrival, origin/destination, dates, and passenger details. Navigation links for 'Top orase Romania' and 'Top locatii cazare Romania' are at the bottom.

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Banner Patrat

Marime: 300x250px

Amplasare: prima pagina

Formate acceptate:

- JPEG,
- GIF,
- Animated GIF,
- FLASH

Tarif CPM :

- < 50.000 afisari : 30,00 lei/ 1000 afisari
- 50.001 – 100.000 : 20,00 lei/ 1000 afisari
- 100.001 – 200.000 : 15,00 lei/ 1000 afisari
- 200.001 – 500.000 : 10,00 lei/ 1000 afisari
- peste 500.000 : cere oferta



The screenshot displays the TourismGuide.ro website interface. On the left, there is a vertical menu listing countries: Slovacia, Germania, Polonia, Ungaria, Italia, Franta, Croatia, Grecia, Turcia, Austria, and Bulgaria. The main content area features several articles and advertisements. One article titled 'Hotelul Syn' describes modern accommodation facilities. Another article 'Pensiunea Maria Cluj-Napoca' highlights a rural retreat. A third article 'Vila 8 Neptun' promotes a beachfront property. Below these, there are sections for 'Centre Spa & Wellness Romania', 'Publicitate' (with a 300x250 banner placeholder), and 'Formular rezervari bilete avion' (flight reservation form). The flight form includes fields for departure/return type, origin (Bucharest), destination (London), dates, number of adults and children, and class (Economic). A 'CAUTA' button is visible at the bottom of the form. At the bottom of the page, there are sections for 'Top crase Romania' and 'Top locatii cazare Romania'. A small 'Articole Pescuit' box is also present in the top right corner.

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Daca veti derula campanii pe termen lung veti putea beneficia de o serie de reduceri.
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Banner Patrat

Marime: 300x250px

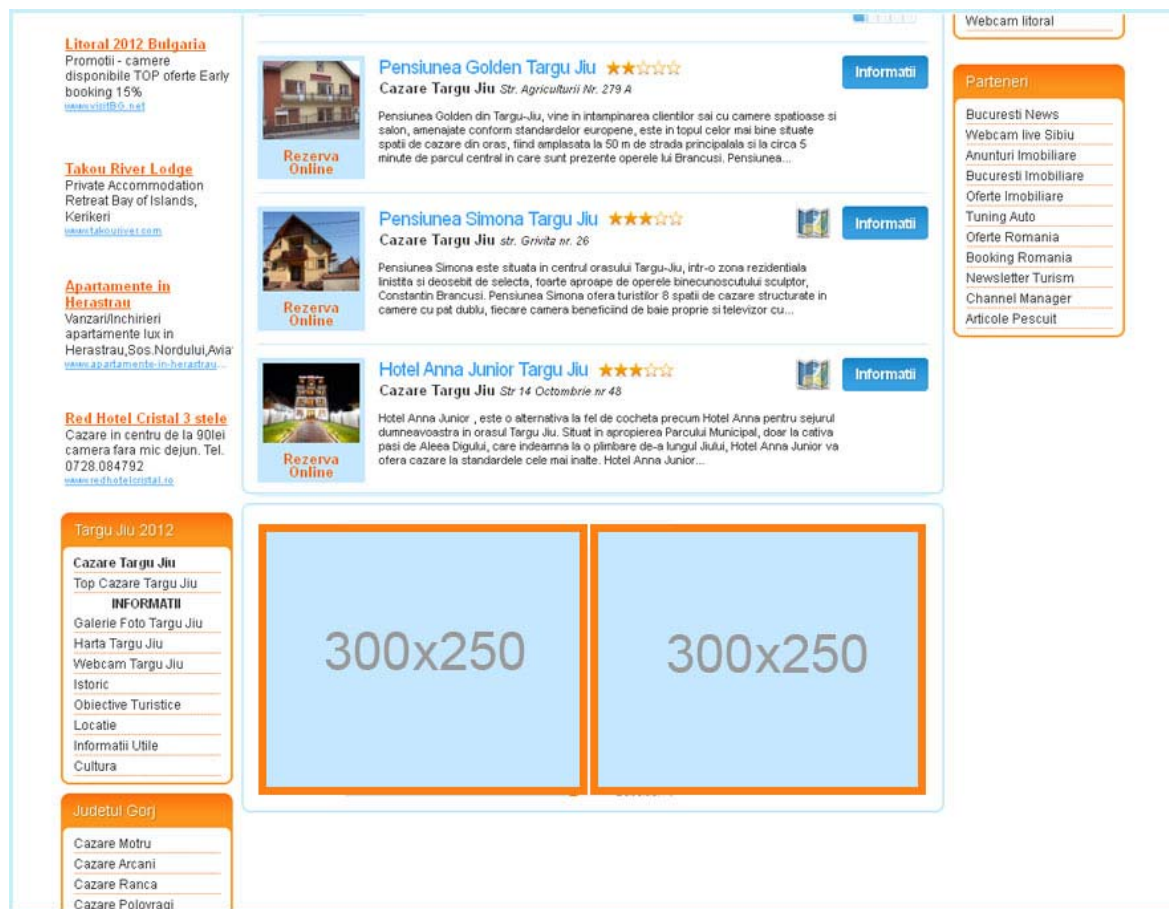
Amplasare: in site

Formate acceptate:

- JPEG,
- GIF,
- Animated GIF,
- FLASH

Tarif CPM :

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The screenshot displays the TourismGuide.ro website interface. On the left, there are several promotional banners for accommodations: 'Litoral 2012 Bulgaria' (Promotii - camere disponibile TOP oferte Early booking 15%), 'Takou River Lodge' (Private Accommodation Retreat Bay of Islands, Kerikeri), 'Apartamente in Herastrau' (Vanzari/Inchirieri apartamente lux in Herastrau, Sos. Nordului, Avia), and 'Red Hotel Cristal 3 stele' (Cazare in centru de la 90lei camera fara mic dejun. Tel. 0728.084792). Below these are navigation menus for 'Targu Jiu 2012' (listing Top Cazare Targu Jiu, Informatii, Galerie Foto Targu Jiu, Harta Targu Jiu, Webcam Targu Jiu, Istoric, Obiective Turistice, Locatie, Informatii Utile, Cultura) and 'Judetul Gorj' (listing Cazare Motru, Cazare Arcani, Cazare Ranca, Cazare Polovraai). The main content area features three accommodation listings: 'Pensiunea Golden Targu Jiu' (Cazare Targu Jiu Str. Agriculturii Nr. 279 A), 'Pensiunea Simona Targu Jiu' (Cazare Targu Jiu str. Grivita nr. 26), and 'Hotel Anna Junior Targu Jiu' (Cazare Targu Jiu Str 14 Octombrie nr 48). Each listing includes a photo, a 'Rezerva Online' button, and an 'Informatii' button. On the right side, there is a 'Webcam litoral' section and a 'Parteneri' list including Bucuresti News, Webcam live Sibiu, Anunturi Imobiliare, Bucuresti Imobiliare, Oferte Imobiliare, Tuning Auto, Oferte Romania, Booking Romania, Newsletter Turism, Channel Manager, and Articole Pescuit. Two large blue boxes with orange borders and the text '300x250' are overlaid on the bottom right of the screenshot, indicating the banner size.

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Daca veti derula campanii pe termen lung veti putea beneficia de o serie de reduceri.
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Banner SkyScraper

Marime: 160x600px

Amplasare:

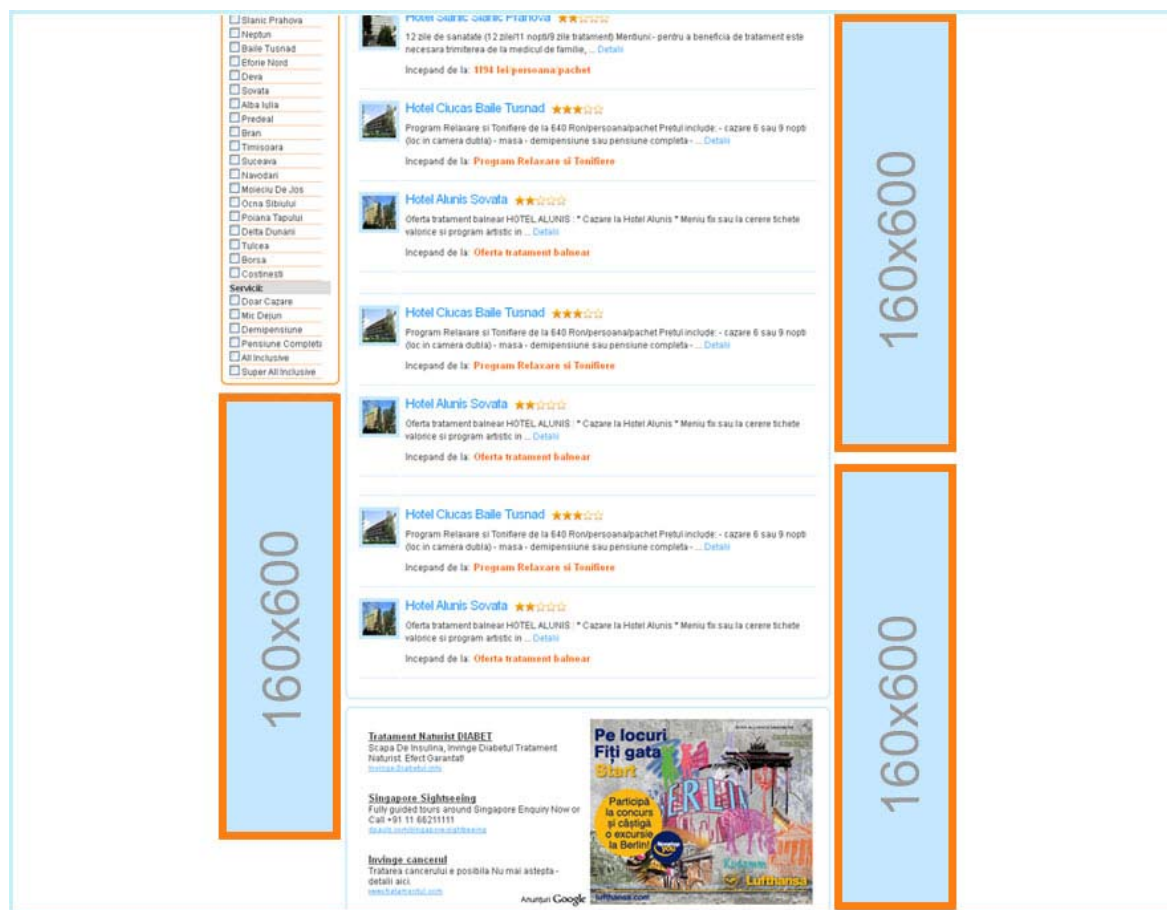
- in site
- meniu stanga/ dreapta

Formate acceptate:

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Tarif CPM :

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- 200.001 – 500.000 : 10,00 lei/ 1000 afisari
- peste 500.000 : cere oferta



The screenshot displays the TourismGuide.ro website interface. On the left, there is a sidebar with a list of locations and services, each with a checkbox. The main content area shows several travel offers, including packages for Cluj Napoca, Sovata, and Alunis. Each offer includes a star rating, a brief description, and a 'Detalii' link. Two vertical blue banners with the text '160x600' are overlaid on the page, one on the left sidebar and one on the right side of the main content area, indicating the dimensions and placement of the ad banners.

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Banner Paginii Oferte

Marime: 125x125px

Amplasare:

- pagini oferte
- meniul stanga / dreapta

Formate acceptate:

- JPEG,
- GIF,
- Animated GIF,
- FLASH

Tarif CPM :

- | | |
|-----------------------|-------------------------|
| • < 50.000 afisari : | 15,00 lei/ 1000 afisari |
| • 50.001 – 100.000 : | 12,00 lei/ 1000 afisari |
| • 100.001 – 200.000 : | 10,00 lei/ 1000 afisari |
| • 200.001 – 500.000 : | 50,00 lei/ 1000 afisari |
| • peste 500.000 : | cere oferta |



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